**Leisure & Cultural Committee**

**Tuesday 26 April 2022**

**BACKING PAPER: AGENDA ITEM 6 - POLICY RE COMMERCIAL USE OF VICTORY FIELD**

**Background**

The L&C Committee agreed in October 2019 that the commercial use of the facilities at Victory Field, including use of the field for fitness classes, should be formalised and those profiting from using the facilities have since been charged at a rate of £6 per hour. The office has also been asked by a potential user whether a banner advertising their coaching sessions may be attached to the tennis courts.

There is currently one known commercial user – JA Fitness – who runs classes at Victory Field. Historically he had an agreement with the previous parish clerk to use the facility for free as he “keeps an eye on the pavilion”. He has a key to the pavilion and those attending his classes have access to the main toilets. The classes take place in front of the pavilion and involve the use of the football pitch area which adds to the wear and tear on the pitch.

**Other parish examples**

* Winkfield Parish Council – Ascot Jubilee Pavilion £13.50 per hour; outdoor classes are allowed with no charge made (no access to Pavilion or toilets is given); no commercial advertising is allowed.
* Warfield Parish Council – Brownlow Hall Blue Room is a similar size to our Pavilion – the charge varies between £15 and £18 per hour. They are not aware of any commercial users on their recreation ground.
* Twyford Parish Council – regular outdoor classes (eg bootcamp) are charged at a fixed monthly rate of £50 and are not allowed to use the football pitches. Their pavilion is not generally hired.

**Proposal**

To agree a policy for the use of the pavilion and the commercial use of the outdoor space at Victory Field:

* To increase the charge for hire of the pavilion. Proposed rate:
  + £10 per hour for residents’ private use;
  + £15 per hour for non-residents and commercial users.
* To ensure regular commercial users of the outdoor space do so in co-operation with the parish council and pay a fee at a rate to be agreed by the committee.
* To allow paying commercial users to place a banner on the tennis courts and to decide if an additional fee is applicable and, if so, at what rate.